SARAH WOOD

PROFESSOR & PSYCHOLOGY PROGRAM DIRECTOR

473K Harvey Hall, Department of Psychology │ woodsara@uwstout.edu │ 715-235-5160

EDUCATION

Ph.D. Social Psychology **2006**
Northern Illinois University, DeKalb, IL
Dissertation: *Pseudo-credibility and Persuasion*
Dissertation Chair: Dr. Brad Sagarin

M.A. Social Psychology **2004**
Northern Illinois University, DeKalb, IL
Thesis: *A Leading Researcher Approves of This Thesis: Pseudo-credibility and Persuasion*
Thesis Chair: Dr. John Skowronski

B.S. Psychology **2000**
University of Wisconsin - River Falls, River Falls, WI

PROFESSIONAL EXPERIENCE

Professor & Psychology Program Director **August 2017 - present**
Department of Psychology, University of Wisconsin - Stout

Associate Professor & Psychology Program Director **June 2015 - July 2017**
Department of Psychology, University of Wisconsin - Stout

Associate Professor **August 2012 - May 2015**
Department of Psychology, University of Wisconsin - Stout

Assistant Professor **August 2006 - July 2012**
Department of Psychology, University of Wisconsin - Stout

Adjunct Instructor **August 2005 - December 2005**
Department of Psychology, Aurora University

RECENT COURSES TAUGHT

In-person Courses:
PSYC-100 Psychology Seminar I
PSYC-190 Psychological Research Methods
PSYC-270 Social Cognition & Behavior
PSYC-280 Forensic Psyc, Law, & Ethics
PSYC-300 Psychology Seminar II
PSYC-360 Personality Psychology
PSYC-377/577 Consumer Psychology

Online Courses:
PSYC-100 Psychology Seminar I
PSYC-270 Social Cognition & Behavior
PSYC-280 Forensic Psyc, Law, & Ethics
PSYC-300 Psychology Seminar II
PSYC-360 Personality Theories & Applications
PSYC-377/577 Consumer Psychology
PSYC-490 Research Practicum

RECENT RESEARCH PROJECTS

- Development & validation of scale assessing psychosocial burden of Alopecia Areata
- Psychological impact of using digital tracking apps with friends and family*
- Influence of media consumption habits & belief in a just world*
- Influence of social media use on mental health literacy*
- Influence of cognitive load on lying and lie detection accuracy*

*Collaboration with undergraduate psychology students